



26th–27th June 2024
Coventry Building
Society Arena
Coventry

*The UK's only independent exhibition, and conferences,
dedicated to healthcare technology*

2024 SPONSORSHIP OPPORTUNITIES



"The EBME Expo is always a wonderful event where we can network with potential partners, catch up with clients and obtain leads for future projects. Looking forward to 2024! Really well organised as always and a great event!"

Tanja Hundt, RFID Discovery

**NEW
SPONSORSHIP
OPPORTUNITIES
AVAILABLE.**

CONTACT US:



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INTRODUCTION

The EBME Expo 2024, which will take place on June 26th-27th 2024 at the CBS Arena, Coventry.

The show has grown significantly over the years and to keep up with the demand for 2024, we have increased the floorspace of the exhibition yet again to accomaodate many new exhibitors. Feedback from The EBME Expo 2023 has been fantastic from both visitors and exhibitors, we're already looking forward to next year!

Here we have put together a document outlining the additional Sponsorship Opportunities available for you to really maximise your exposure before, during and after the exhibition.

Please have a look through and contact the team today to explore these brilliant opportunities further.

EBME EXPO – SPONSORSHIP PACKAGES

The tiered sponsorship packages are designed as a guide only and can be customised to meet the exact requirement of the sponsor. Your relevant account manager will be able to discuss options in more detail with you, adding and removing elements to the package to ensure that you receive the perfect package to suit your business' requirments.

TIERED SPONSORSHIP OPPORTUNITIES

PRE EVENT BENEFITS	GOLD	SILVER	BRONZE
Logo on website with hyperlink to sponsor's website, in appropriate tier	✓	✓	✓
Exclusive e-shot to our database	2	1	
Logo inclusion on all visitor and exhibition promotion (print and digital)	✓	✓	✓
Featured article on website news story	2	1	
Social media posts (Facebook, LinkedIn & Twitter)	2	1	

ON-SITE

Logo on all onsite signage	✓	✓	X
Full page advert in showguide	Inside Cover	Premium	Standard
Gold entry in show catalogue	✓	✓	✓
Speaker slot (pending conference chairman approval)	✓	✓	
Roll up banners onsite (artwork to be provided by sponsor)	2	1	1

POST SHOW BENEFITS

Dedicated 'Thank you' email from sponsor	✓	✓	
Logo included in post show report	✓	✓	✓
Logo shown in appropriate tier on website for 3 months	✓	✓	✓
Social Media posts (Facebook, LinkedIn & Twitter)	3	2	1

PRICE	£15,000	£10,000	£7,000
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EXCLUSIVE ONSITE OPPORTUNITIES

Lanyard Sponsor - £7,500

Be the exclusive lanyard sponsor of the EBME Expo 2024. You can design the lanyards in your own brand colours and with your company logo. The Lanyards will be given out to all attendees of the event. (Production of lanyards is not included in the price.)

Visitor bag sponsor - £7,500

Branded bags to be distributed at the registration area to all guests. Bags will need to be provided by the sponsor.

Registration Area Sponsor - £7,500

Exclusive entrance branding, this would include for your brand be the first seen by all attendees and exhibitors as they enter the exhibition. This will ensure the registration booths will be showcasing your logo, literature/fliers to be handed out at registration, roll up banner positioning exclusive to sponsor and branded pens, uniforms to be used by registration staff (pens and uniform to be provided by sponsor).

Catering Area Sponsor - £7,500

Exclusive branding for the one guaranteed area of the exhibition to have a captured audience for a substantial period of time – The Catering Area! Exclusive distribution of sponsors literature, logo on F&B menus and exclusive positioning of two roll up banners.

Coffee Area Sponsor - £1,000

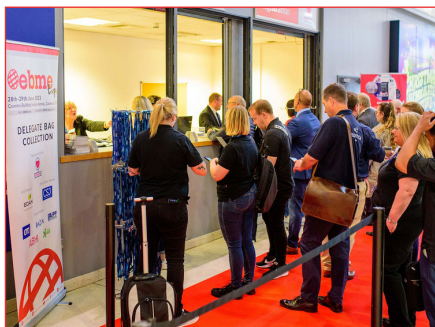
Exclusive branding of coffee area and distribution point. Includes one roll up banner, literature distribution (literature content and production to be arranged by exhibitor) and logo on signage.

Conference Sponsor - £10,000

Exclusive branding for one conference area. Package includes 2x roll up banners, literature seat drop, branding on conference holding page and dedicated speaking slot (pending approval by conference chairman). Exclusive to one company per conference.

Drinks Reception Sponsor - £10,000

Be the exclusive Drinks Reception Sponsor of the EBME Expo 2024. The perfect opportunity to showcase your brand, this will include 5x floor tiles around the expo, 2x Roll up banners, Logo on 2.4m x 2.4m banner and holding screens plus drinks provided to Exhibitors, Speakers and Conference Delegates.



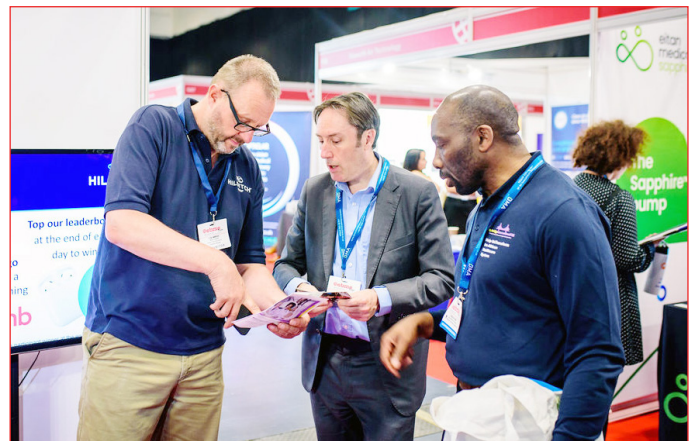
WORKSHOP

Host your own programme or workshop with a focused audience onsite at the EBME Expo.

The workshops will be held in one of three rooms located just off the exhibition floor, and each room is booked on a daily basis. The sponsor can use the workshop opportunity to repeat the same presentation throughout the day, or put together a full day program. Please note the rooms and days are booked on a first come, first served basis.

- Room hire and AV set up for one day
- Onsite signage and directional signage
- Dedicated registration page on www.ebme-expo.com
- Roll up banner to be placed outside the workshop (artwork provided by sponsor)
- Dedicated emailer including registration details and programme info sent to all registered guests
- All registered guests will register using an online form and be received in real time by the workshop host
- Tannoy announcements onsite

PRICE - £4,000



MAI001 | ESCALATOR BARRIER GLASS



Brand the escalator outside the main entrance to the exhibition

Dimensions -
1400mm (w) x 650mm (l)

Price - £1,250 (includes 2 banners)

MAI002 | STAIR BARRIER GLASS

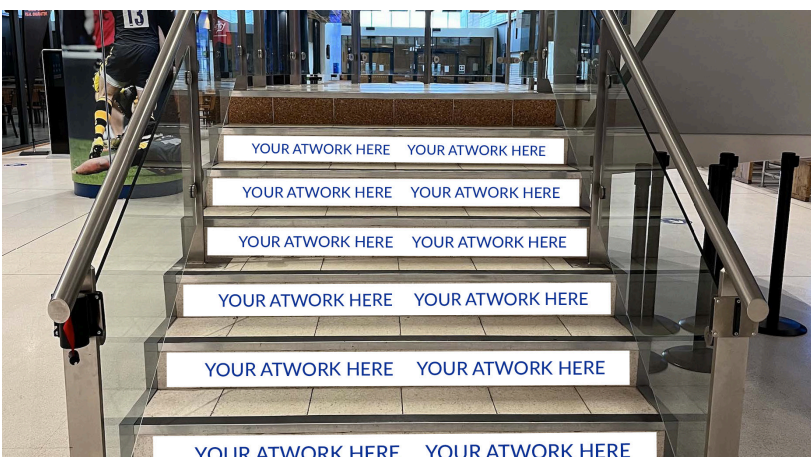


Brand the circular level of the stairs in the main atrium

Dimensions -
500mm (w) x 800mm (h)

Price - £1000 for 2 or £1,500 for 4

MAI004 | ATRIUM STEP RISERS



Atrium main staircase

Dimensions -
1650mm (w) x 120mm (h)

Price - £2,250 for 20

MAI007 | ATRIUM PILLAR BRANDING



Brand the pillars in the main foyer area immediately outside the exhibition entrance

4 panels of 935 (w) x 2780 (h)

Price - £2,500 each

MAI008 | ATRIUM FLAGS

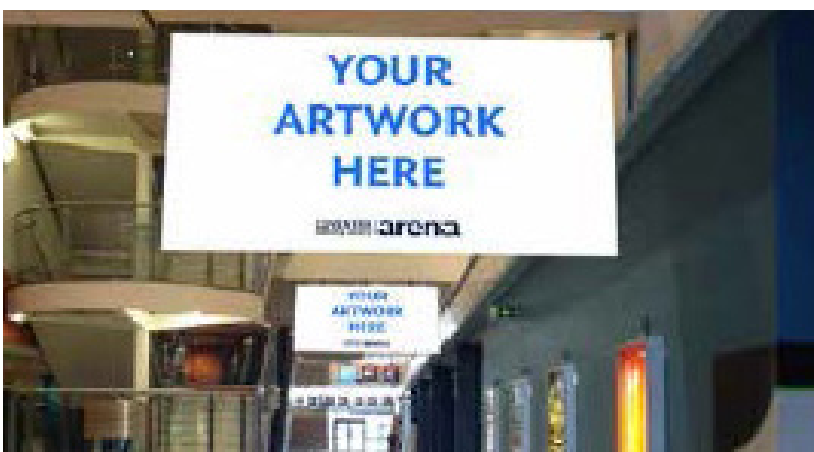


Brand the flags positioned immediately outside the exhibition entrance

Dimensions –
800 (w) x 1500 (h)

Price - £3,000 for package of 6 flags

MAI012 | ATRIUM DROP-DOWN BANNERS



Large banner located immediately outside the exhibition entrance

(1 sided)

Dimensions –

2250 (w) x 1500 (h)

Price - £2,500 each or £4,000 for two

MAI050 | VIDEO WALL

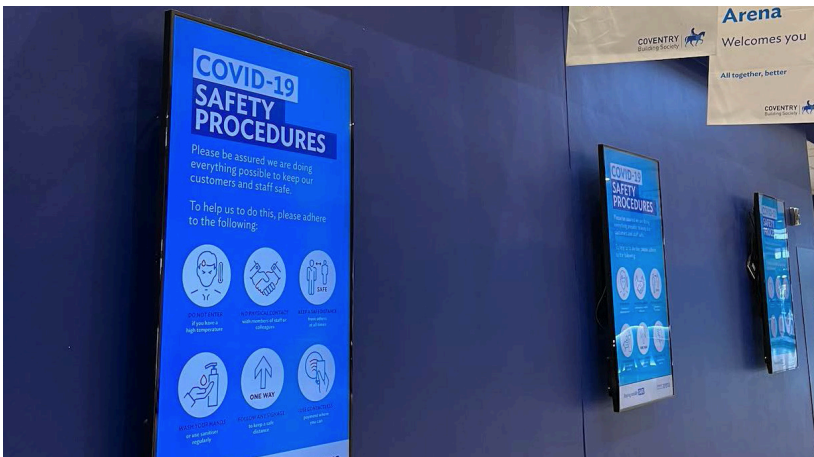


Main sponsor board on main atrium wall at main entrance to CBS Arena

Dimensions –
 4:3 (3840 x 2880 pixels)

Price – 10 second video sole use only
 – £5,000

MAI051 | DIGITAL POSTER SITES

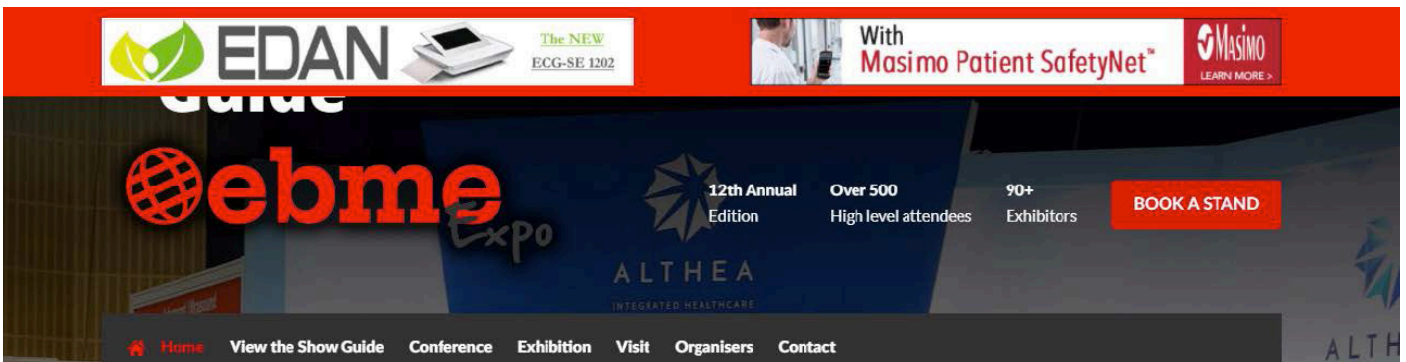


Brand one of or a group of digital poster sites along the foyer and entrance to the exhibition

9:16 (1080 x 1920 or 720 x 1280 pixels)

Price
 1 X Sole use - £2,000
 4 X Sol euse - £6,000

WEBSITE HOMEPAGE ADVERT



Have your company logo positioned at the top of the EBME Expo website homepage.
 Exclusive to 2 companies only.

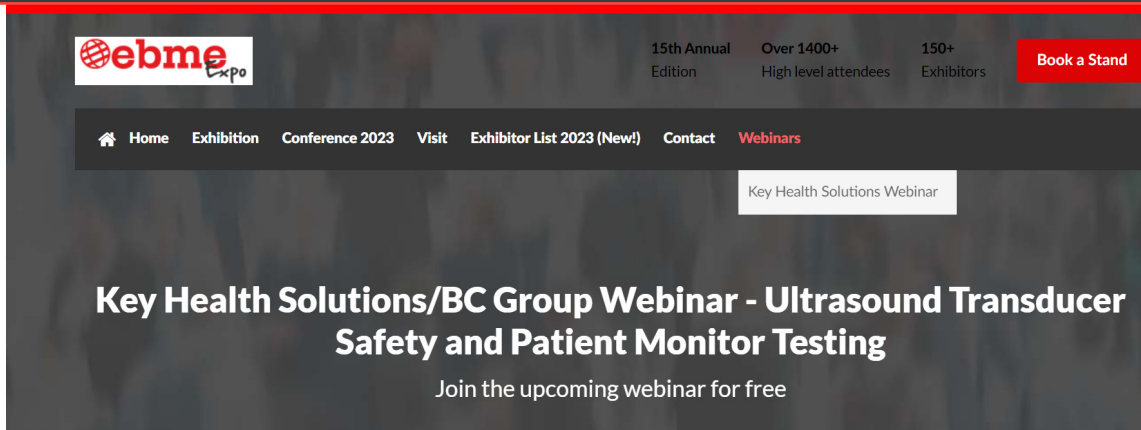
Price – £3,000 for 3 months

WEBINAR

A webinar will enable you to host an online presentation to a captured audience of clinical engineers and EBME managers. The webinar will be hosted using the zoom platform, and the package will consist of the below;

Key Health Solutions/BC Group Webinar – Ultrasound Transducer Safety and Patient Monitor Testing

Join the upcoming webinar for free



- 2 x 1 hour webinar sessions
- We will provide an e-shot to our database and a registration form on the www.ebme-expo.com website for people to register, all registrations will be forwarded to a designated email address provided by the sponsor.
- Recorded session will be posted on EBME Expo social media and will also be included in a round up email sent to all attendees.
- Analytics from session to be provided to the sponsor.

PRICE - £3,000

PLEASE CONTACT US TODAY TO DISCUSS OUR EXCLUSIVE SPONSORSHIP AND ADVERTISING OPPORTUNITIES

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